

## Who is Haven House Services and what is the annual campaign?

Haven House is the place where youth who need help can find it. We have 11 programs that help approximately 1,200 youth each year who are experiencing homelessness, a crisis, challenges at school or home, and/or problems involving the juvenile justice system.

Our annual campaign provides critical operating support for all of our programs. This year it will run from Aug. 24th to October 15th. **Its success is dependent on volunteers like you.**

## What does being a volunteer involve?



**You would join a fundraising team of 10-12 other volunteers typically in the same industry as you** (or you are welcome to form your own team). With at least 15 teams this year, you will have the opportunity to network with more than 150 other caring professionals, including our Board members, and have a tremendous impact on the lives of youth in need. Each team will have a fundraising goal and many opportunities to get to know each other and Haven House Services.

## What does being a volunteer involve?

**We create an online fundraising page for you and give you the login info.** You can customize it or use as is. You just share your page with your network: friends, family, co-workers, neighbors, etc. We provide dozens of sample email and social media posts that you can cut, paste, and send. **We make it easy!**



**How much do I have to raise?** There is no minimum amount you are required to raise. You work with your team leader to set your goal. On average, new volunteers raise about \$1,000 including their own gift and any company matches.



**How much time is required?** There is no specific time requirement. The campaign is 8 weeks long to give each volunteer ample time to schedule their outreach around work and family commitments. There is a pre-kickoff training, kick-off breakfast, and typically 2-3 open house/tour type events during the campaign, and a post-campaign celebration. All events are optional, and we will offer in-person and online participation options whenever possible.

## Why is my participation so important this year?

The pandemic has deeply impacted many youth and their families in our community, and it is going to take a long time and a lot of services and resources to help them recover. Homelessness is on the rise in our community. The isolation and stress of the pandemic have led to increased social, emotional and mental health challenges. We expect to see an influx of youth needing intensive services and support this year. We need to grow our annual campaign to be able to meet the growing need. **We need you!**

## I'm interested. Now what?

Contact Shannon Walters at [swalters@havenhouseenc.org](mailto:swalters@havenhouseenc.org) to arrange a time to learn more. Questions welcome!