

## 2022 SPONSORSHIP OPPORTUNITIES



Sunday, June 5th, 2022  
at Haven House Services new facility  
1008 Bullard Court, Raleigh, NC 27615

## THE EVENT

Battle of the Bags is Raleigh's biggest charity cornhole tournament. It started in 2016 but took a hiatus in 2020 and 2021 due to the pandemic. It is a family-friendly event, and we are expecting this year's tournament to sell out fast! In 2019, more than 200 people attended the afternoon event, which includes a DJ, a silent auction, raffle, kids' activity tent, and more. This year, the event will be held at Haven House Services' new agency headquarters.

Our cornhole tournament is a fun way for businesses and individuals to support the work of Haven House Services! All sponsorships include entry for one or more teams. **Sponsorships are all part of Haven House's 2022 Corporate Partner Program so sponsors receive more than one-day recognition.** The tournament starts as pool play with the top 2 teams from each group advancing to a single elimination bracket. Winners receive trophies and a cash prize. Registration begins at 12 p.m. with the tournament beginning promptly at 1 p.m.

## THE CAUSE

The mission of Haven House Services is to help youth be safe, supported, and successful. Founded in 1973, Haven House Services serves more than 1,200 youth each year who are homeless, in-crisis, or facing significant adversity find their way to a positive, productive life.

We operate 11 programs, including Wrenn House – the only temporary, emergency shelter in the Triangle area for youth ages 10-17 who are homeless or in-crisis. We run Second Round, an after school program that uses boxing and fitness to help youth build the skills they need to stay out of trouble, improve their school performance, and reach their goals. We have programs that aim to keep vulnerable youth out of gangs, divert kids away from the court system, provide intensive therapy for families, and help meet the short-term and long-term needs of youth who are homeless. Essentially, we help our community's most vulnerable youth overcome difficult, often heart-breaking, situations.

But we can't do it alone. We need your help. Your support matters. **Your support changes futures.**

## THE OPPORTUNITY



## PRESENTING SPONSOR OPPORTUNITIES AVAILABLE FOR:

### CORPORATE PARTNERS AT \$5,000 LEVEL AND UP

This includes Ally (\$25,000), Visionary (\$10,000) and Gamechanger (\$5,000). See attached Corporate Partner Program grid for additional benefits for these levels.

Named, highest-visibility sponsorship level for event. Multiple sponsors allowed at this level.

#### Presenting Sponsor Event Benefits

- Entry for up to 8 VIP teams in the tournament
- Logo on tournament t-shirt\*
- Company logo exclusively displayed on signage associated with one court (set of corn hole boards) in prime location.
- Opportunity to have company table and/or giveaway at event
- Opportunity to have company banner displayed at event
- Logo with premiere placement on event signage, tournament brackets, and event page on Haven House site
- Recognition through social media and e-newsletter (distribution ~2,500)

*\*Sponsor must commit and provide logo prior to 5/17/22.*

#### The Power of Your Support

Your sponsorship could provide:



6 months of meals for youth who are homeless or in-crisis staying at our Wrenn House emergency shelter.



Move-in expenses so 2 young adults in our Transition in Place program can move from homeless to housing.



Annual sponsorship for 1 youth to participate in Second Round where they can build skills needed to live healthy, positive, and productive lives.



## CHAMPION \$2,500 - BRACKET SPONSOR

High-visibility sponsorship that includes several marketing and recognition opportunities. Reward employees or clients by inviting them to play in the tourney!

#### Champion Event Benefits

- Entry for up to 4 VIP teams in the tournament
- Logo on tournament t-shirt\*
- Company logo exclusively displayed on signage associated with one court (set of corn hole boards)
- Logo with bold placement on event signage, tournament bracket, and event page on Haven House site
- Opportunity to provide company-branded giveaway at event.
- Recognition through social media and e-newsletter (distribution ~2,500)

\$2,500 could provide 10 nights of shelter at Wrenn House, including services and supports, for youth ages 10-17 who are homeless or in-crisis.



*\*Sponsor must commit and provide logo prior to 5/17/22.*

## LEADER \$1,000 - COURT SPONSOR

\$1,000  
could provide



2 months of outreach  
services to four young  
adults experiencing  
homelessness

### Leader Event Benefits

- Entry for 2 teams in the tournament
- Logo on tournament t-shirt\*
- Company logo exclusively displayed on signage associated with one court (set of corn hole boards)
- Logo on event signage, tournament bracket, and event page on Haven House site
- Recognition through social media and e-newsletter (distribution ~2,500)



*\*Sponsor must commit and provide logo prior to 5/17/22.*

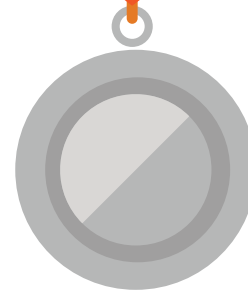
## ADVOCATE \$500 - BOARD SPONSOR

### Advocate Event Benefits

- Entry for 1 team in the tournament
- Name listed as sponsor on tournament t-shirt\*
- Company logo on event signage and webpage



\$500 could provide 10 hours of crisis  
counseling to youth and/or their families.



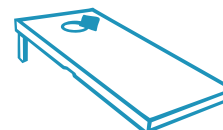
*\*Sponsor must commit and provide name prior to 5/17/22.*

## OTHER EVENT-SPECIFIC SPONSOR OPPORTUNITIES



### CHILDREN'S ACTIVITY TENT SPONSOR \$1000

Includes entry for 2 Teams  
Signage in Tent Area



### LONG TOSS SPONSOR \$500

Includes entry for 1 Team  
Signage at Long Toss Contest



## EVENT PLEDGE FORM 2022

Sponsorship of Battle of the Bags is included as part of our 2022 Corporate Partner Program. Please refer to the Corporate Partner Program benefit grid included in this packet to see a full list of benefits at each partner level.

**I/we pledge to support Haven House Services and Battle of the Bags at the following level:**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Presenting</b> (circle Corporate Partner level): <b>Ally - \$25,000; Visionary - \$10,000; Gamechanger - \$5,000</b> |   |
| <input type="checkbox"/> <b>Champion (Bracket Sponsor) \$2,500</b>   | <input type="checkbox"/> <b>Children's Activity Tent Sponsor: \$1,000</b> |
| <input type="checkbox"/> <b>Leader (Court Sponsor): \$1,000</b>  | <input type="checkbox"/> <b>Long Toss Contest Sponsor: \$500</b>          |
| <input type="checkbox"/> <b>Advocate (Board Sponsor): \$500</b>  |   |

Company/Individual Name: \_\_\_\_\_  
(Name as it should appear in print)

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT INFORMATION

Please complete one of the following:

- ☐ I have submitted payment online (Visit [www.havenhousenc.org/corporate](http://www.havenhousenc.org/corporate) to donate online)
- ☐ Check is enclosed in the amount of \$ \_\_\_\_\_ (Please make checks payable to Haven House Services)
- ☐ Please invoice me on: \_\_\_\_\_ (Enter date)
- ☐ You may expect payment on: \_\_\_\_\_ (Enter date)

*I, the undersigned, am an authorized representative of the above-named company and give Haven House Services permission to use the company name I print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

### Please mail or scan and email this form to:

Shannon Walters, Director of Development at: [swalters@havenhousenc.org](mailto:swalters@havenhousenc.org)  
1008 Bullard Court, Raleigh, NC 27615

All sponsors must email a hi-resolution color version and a one-color version of your logo (.ai, .eps, .jpg, or .pdf format) to [swalters@havenhousenc.org](mailto:swalters@havenhousenc.org) prior to 5/17/22 to receive benefits related to event signage and t-shirts. Names of players for sponsor teams must be received at least 7 days prior to tournament. Thank you!

# 2022 CORPORATE PARTNER OPPORTUNITIES

PARTNER RECOGNITION	<div> <div>Ally \$25,000</div> <div>Visionary \$10,000</div> <div>Gamechanger \$5,000</div> <div>Champion \$2,500</div> <div>Leader \$1,000</div> <div>Advocate \$500</div> </div>					
	Blog feature	Blog feature	Logo	Logo	Logo	Name
Recognition on website	Blog feature	Blog feature	Logo	Logo	Logo	Name
Recognition in online annual report	Logo	Logo	Logo	Name	Name	Name
Recognition in 2022 e-newsletter (2,500)	Feature	Logo	Logo	Name	Name	Name
Sponsorship of Battle of the Bags Cornhole Event (June 5, 2022)*	Presenting 8 teams, 16 players	Presenting 8 teams, 16 players	Presenting 8 teams, 16 players	Bracket 4 teams, 8 players	Court 2 teams, 4 players	Board 1 team, 2 players
Recognition at Volunteer & Donor Appreciation Luncheon*	Plaque presentation	✓	✓	✓	✓	
Social media post thanking partner	✓	✓	✓	✓	✓	
Invitation to annual Coffee Chat with CEO*	✓	✓	✓	✓		
E-newsletter spotlight article on Partner (2,500)	✓	✓	✓	✓		
Personalized thank you video	✓	✓	✓			
Press release and check presentation opportunity	✓	✓				
Customized volunteer or team-building activity*	✓	✓				
VIP agency tour with Board member*	✓					
Personalized thank you notes/impact graphics to share with employees or customers	✓					

The Corporate Partner Program operates on a calendar year basis. All benefits listed will be received in calendar year 2022.

\*pandemic permitting

## YOUR SUPPORT IN ACTION

**\$25,000** – Provides 12 months of food and supplies for our 3 Crisis & Homeless Services programs.

**\$10,000** – Offsets move-in costs for 10 young adults moving from homelessness to housing in our Transition in Place program.

**\$5,000** – 100 hours of crisis counseling to youth and/or their families.

**\$2,500** – 10 days of shelter, food, and counseling for a youth staying at our Wrenn House shelter.

**\$1,000** – 1 youth has the opportunity to build skills needed to overcome challenges in our Second Round program for 1 year.

**\$500** – 1 month of outreach services through our Street Outreach program.

## Your support makes stories like this possible . . .

*The letter below was recently written by Mimi's mother, Kim:*

Nighttime was a time of anxiety and often of terror for our family in the mid-1990s. That's when our teenaged daughter, Mimi, would flee the house into the dark. She had become a habitual runaway. And sometimes, in order to get away, Mimi bullied her little sister by hurting her.

We didn't know what to do or where to turn. We had worked with therapists and counselors and with inpatient hospitalizations when necessary. Nothing seemed to encourage Mimi to want to be at home with us, her family. It was tearing our souls apart.

One night, in desperation, I looked in the phone book under "youth services" and "runaways," and that is where I found the phone number for the organization that would change our lives: Haven House Services. I took my younger daughter, and we drove that very night to talk with a counselor about how terrified we were that Mimi would leave us forever or seriously harm one of us.

Haven House sent a counselor to our home as part of their in-home therapy program. The counselor drew the whole family into the process of remodeling our relationships with one another and as a family. The problem, we learned, wasn't Mimi; it was our fractured family. By pulling together over many months, we adopted togetherness activities such as family game night, mom and daughter breakfasts, dad and daughter dance classes, and date nights for mom and dad.

It wasn't always easy. But over time, Mimi made a name for herself as a talented ballet dancer, enrolled in the U.S. Navy's Junior Reserve Officer Training Course, and graduated high school on the A honor roll. I'll never forget how proud her dad, her sister, and I were when we stood in the stands to watch Mimi graduate from U.S. Navy boot camp in 1999. The commanding officer of her ship, the USS Pearl Harbor, later told me that Mimi was "the toughest five feet of sailor the U.S. Navy had to offer." A decorated radio officer who served courageously during wartime, Mimi personally received a challenge coin from Gen. Henry Hugh Shelton, a North Carolina native and Chair of the U.S. Joint Chiefs of Staff at the time.



*Mimi on the USS Pearl Harbor*

Tragically, Mimi passed away unexpectedly in February 2020, leaving behind a teen daughter of her own and a young son. We miss her every hour of every day. Her daughter is in college studying architectural design. Her son lives with me and his auntie now. He just turned 14 and is, like his mother, a talented ballet dancer and an honor roll student in middle school. Both of them have Mimi's smile and her mischievous laugh.

Mimi's sister and I easily adapted the lessons we learned through Haven House for our new family. We have family game night, we picnic at a park and dance together whenever we miss Mimi, and we have special "family brinners" (breakfast for dinner). We all take care of one another, especially during the times when it seems toughest to do that.



*Mimi's son, Hasan, with me and his auntie on vacation.*

So here we are, more than 25 years beyond the time Haven House reunited a fractured family, using the same tools our counselor gave to us to build a home of love for a new generation.

I don't have much, but I've been a donor to Haven House for many, many years. I cannot imagine a better steward of my contributions. How many families like mine have been saved? How many young men and women have found their way to a better life with their help? How many times have they been there when needed the most - night or day, 365 days a year?

You can help make more stories like my family's possible by making a gift to Haven House. Your gift matters. I know first-hand that it helps change lives. Thank you.

  
Kim Yaman

A Grateful Mother and Grandmother