



**Empowering Youth.
Changing Futures.**

1 SPECIAL YEAR
2 MAJOR EVENTS

*Join us as a
year-long partner
to honor
50 YEARS
of service*

2023 GOLDEN ANNIVERSARY PARTNER OPPORTUNITIES

ABOUT HAVEN HOUSE

Haven House Services is the place where youth who need help find it. For the past 50 years, Haven House has worked with our community's most vulnerable youth to empower them to overcome obstacles and to define and find a path forward, toward success and economic independence. Across our programs, we work to divert kids away from the court system, provide therapy for youth/families, keep youth out of gangs, offer after-school fitness and skill-building opportunities, and provide shelter, transitional housing, and assistance with basic needs to help youth and young adults in our community.

But we can't do it alone. Join us in celebrating the impact we've had on tens of thousands of youth in our community and help us change the futures of thousands more. **Become a 2023 Partner today.**



OUR IMPACT

(Fiscal Year '22)



Haven House Services Board Members

Pete Alberse
Michael Bollini
Russell Carter
Barry Cooper

Kim Freeman
Lennie Friedman
Jason Grooters
Hugh Harris

Kendall Harris
Caroline Ives
Charlie Kennedy
Carman Liuzzo

Nina Long
Lanier McRee
Corrie Piontak
Derrick Thompson



THE POWER OF YOUR SUPPORT

A \$50,000 contribution could provide:



Move-in expenses so 25 young adults (and their young children if applicable) can move from homeless to housing as part of our Transition in Place program



Annual sponsorship for 25 youth to participate in our Second Round after-school program where they can build skills needed to overcome challenges and lead positive, healthy lives

\$25,000:



100 nights of emergency shelter at Wrenn House, including counseling and support, for youth ages 10 - 17 who are homeless and/or in crisis

\$10,000:



1 year of meals and household supplies for youth staying at Wrenn House

\$5,000:



50 hours of therapy or counseling for youth struggling with mental health issues

\$2,500:



5 months of outreach services through our Street Outreach program for a youth ages 16-24 experiencing homelessness

\$1,000:



20 hours of mentoring and/or case management for youth at high-risk for gang involvement and/or who are having difficulty at home or school

\$500



10 hours of crisis support offered through our 24/7 crisis line

RECOGNITION & ENGAGEMENT

Haven House's Partner Program includes many opportunities for recognition and engagement. We want you (and your networks) to get to know us, and we want to share with you and others how you and your support are making a difference in the lives of youth in our community! The Partner Program is open to everyone — individuals, foundations, corporations, and faith-based and civic groups. The grid below explains the recognition and engagement opportunities offered at each Partner level. Partner levels also include sponsorship of one or both of our major special events planned for 2023 (see pg. 4)

	GOLDEN ANNIVERSARY \$50,000	MISSION MAKER \$25,000	GAME-CHANGER \$10,000	CHAMPION \$5,000	LEADER \$2,500	ALLY \$1,000	FRIEND \$500
Industry Exclusivity in Partner Level	✓						
Personalized thank you video	✓						
Quarterly personalized thank you notes w/ stories	✓	✓					
Customized volunteer or team-building activity	✓	✓	✓				
VIP agency tour with board member / check presentation	✓	✓	✓	✓			
E-newsletter spotlight article on Partner (5,000 subscribers)	✓	✓	✓	✓	✓		
Recognition on 2023 Partner signage in lobby	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ NAME	
Logo and link included in newsletter (# emails annually)	8	6	4	2	2	1	
Social media promotion (# posts). Our logo provided for partner use	10	8	6	4	2	1	
Recognition at Volunteer & Donor Appreciation event	✓ AWARD & LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ NAME
Recognition in online annual report & website partner page	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ LOGO	✓ NAME

See next page for Event Sponsorship benefits at each level.

2023 SPECIAL EVENTS

Battle of the Bags (June 2023)

Be a part of Raleigh's biggest charity cornhole tournament on the afternoon of Sunday, June 4th, at Haven House's headquarters at 1008 Bullard Court in Raleigh. Last year, 64 teams played and nearly 200 people attended the event, which includes a DJ, silent auction, kids' activity tent, a food truck, a beer truck, and more. The tournament starts as pool play with the top teams from each group advancing to a single elimination bracket.



Cheers to 50 Years! 50th Anniversary Celebration (September 2023)

Gather with other supporters, volunteers, and staff to celebrate Haven House's 50th anniversary on Sunday, September 10th at the Pavilion at Angus Barn. Enjoy appetizers, dinner, and drinks while honoring Haven House's impact over the past five decades and learning more about what's ahead. The event will include music, live and silent auction, Haven House Hall of Champions inductions, and more!

EVENT SPONSORSHIPS BENEFITS

Partner levels include sponsorship of one or both of our major special events planned for 2023. Specific event-related benefits are detailed below. **You can choose any of the sponsorship options below that equal or add up to your chosen Partner level.**

Example: A Gamechanger Partner (\$10,000) could choose to be a Dinner Sponsor (\$10,000) OR select to be a tournament sponsor of Battle of the Bags (\$5,000) and a Cocktail Sponsor (\$5,000) for the 50th Cheers to 50 Years! Dinner. You may also choose to add an additional event sponsorship to your Partner level. For example, you may choose to be a Champion (\$5,000) and select the Cocktail Sponsor (\$5,000) but add a Court Sponsor (\$1,000) for Battle of the Bags for a total of \$6,000.

50TH GOLDEN ANNIVERSARY — \$50,000

Highest-visibility presenting sponsorship for **BOTH** events.

- Logo on 50th Dinner invitation, front of dinner program, & event signage & full-page program ad
- Profile in 50th Dinner program and on event website
- 2 VIP tables (up to 16 guests) at 50th Dinner
- Verbal recognition at 50th Dinner
- Option to pledge contribution as a match or challenge
- Logo on Battle of the Bags event t-shirt
- Exclusive sponsorship of one cornhole court
- Up to 8 teams (16 players) for Battle of the Bags
- Inclusion in all digital marketing and media for events

MISSION MAKER — \$25,000

- Logo on 50th Dinner invitation, front of dinner program, & event signage & full-page program ad
- 2 VIP tables (up to 16 guests) at 50th Dinner
- Verbal recognition at 50th Dinner
- Option to pledge contribution as a match or challenge
- Logo on Battle of the Bags event t-shirt
- Exclusive sponsorship of one cornhole court
- Up to 8 teams (16 players) for Battle of the Bags



DINNER SPONSOR — \$10,000

- Logo on event invitation, signage, & menus
- Company logo on front of program & full-page ad
- 1 VIP table (up to 8 guests) with table signage
- Verbal recognition at Dinner

COCKTAIL SPONSOR — \$5,000

- 1 table (up to 8 guests) with table signage
- 1/2-page ad in program
- “Cocktail hour presented by” signage at event & verbal recognition at Dinner

TABLE SPONSOR — \$2,500

- 1 table (seats 8) & table signage
- 1/4 page ad in event program

DESSERT SPONSOR — \$1,000

- 2 dinner tickets
- Individual names/company logo listed in program

TOURNAMENT SPONSOR — \$5,000

- Entry for up to 6 teams (12 players)
- Logo exclusively displayed on signage associated with Court 1 (set of boards)
- Logo on event invitation, t-shirt, brackets & signage

BRACKET SPONSOR — \$2,500

- Entry for up to 4 teams (8 players)
- Logo exclusively displayed on signage for one court
- Logo on event t-shirt, brackets, & signage

COURT SPONSOR — \$1,000

- Entry for up to 2 teams
- Logo displayed on signage at one court
- Logo on event t-shirt and brackets

BAG SPONSOR — \$500

- Entry for 1 team
- Name listed on event t-shirt

Note: Sponsors may elect to decline dinner tickets or cornhole team slots if they do not want to receive any goods or services for their Partner Program contribution.

SPONSORSHIP PLEDGE FORM 2023

In support of Haven House's 50th anniversary, I/we pledge a contribution at the following Partner level:

- | | |
|---|--|
| <input type="checkbox"/> 50 th Golden Anniversary (\$50,000) | <input type="checkbox"/> Leader (\$2,500) |
| <input type="checkbox"/> Mission Maker (\$25,000) | <input type="checkbox"/> Ally (\$1,000) |
| <input type="checkbox"/> Gamechanger (\$10,000) | <input type="checkbox"/> Friend (\$500) |
| <input type="checkbox"/> Champion (\$5,000) | <input type="checkbox"/> Other Donation Amount: \$ _____ |

As part of the Partner level selected above, I/we select the following event sponsorship(s):

- | | | |
|---|--|--|
| <input type="checkbox"/> 50 th Golden Anniversary (\$50,000) | <input type="checkbox"/> Cheers to 50 Years! Dinner (Sept. 10 th): | <input type="checkbox"/> Battle of the Bags (June 4 th): |
| <input type="checkbox"/> Mission Maker (\$25,000) | <input type="checkbox"/> Dinner Sponsor: \$10,000 | <input type="checkbox"/> Tournament Sponsor: \$5,000 |
| | <input type="checkbox"/> Cocktail Sponsor: \$5,000 | <input type="checkbox"/> Board Sponsor: \$2,500 |
| | <input type="checkbox"/> Table Sponsor: \$2,500 | <input type="checkbox"/> Court Sponsor: \$1,000 |
| | <input type="checkbox"/> Dessert Sponsor: \$1,000 | <input type="checkbox"/> Bag Sponsor: \$500 |
| | <input type="checkbox"/> Decline tickets/team(s) event benefits | |

Company/Individual Name: _____

(Name as it should appear in print)

Primary Contact & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

- I have submitted payment online for my sponsorship (Visit www.havenhousenc.org/partners for online payment form)
- Check is enclosed in the amount of \$ _____ (Please make checks payable to Haven House Services)
- Please invoice me on: _____ (Enter date)
- You may expect payment on: _____ (Enter date. Payment must be received by 9/8/23)

I, the undersigned, am an authorized representative of the above-named company and give Haven House Services permission to use the company name I print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.

Signature: _____ Date: _____

Print Name: _____

Please mail or scan and email this form to:

Lauren Pfaffenroth, Development Manager, at: lpfaffenroth@havenhousenc.org
1008 Bullard Court, Raleigh, NC 27615

All Battle of the Bags sponsors must email a hi-resolution color version and a one-color, all white version of your logo (.ai, .eps, .jpg, or .pdf format) to lpfaffenroth@havenhousenc.org prior to 5/6/23 to receive recognition on event t-shirt. Names of cornhole players and/or 50th Dinner guests must be received 7 days prior to each event. Thank you!