

STRONGER Together

Haven House Services

2024 Annual Campaign



Make a difference for youth this October.

JOIN AN ANNUAL CAMPAIGN TEAM

WHY DO I MATTER?

We must have a successful annual campaign to be able to sustain our efforts/ability to help local youth overcome their challenges:

- Haven House served 1,519 youth last year, an increase of 25% from 1,207 youth the previous year.
- Our older youth are struggling - the number of youth served in our Street Outreach program alone increased 80%.
- We are still seeing an influx of youth struggling with mental health challenges – 76% of youth served last year experienced trauma and 38% were depressed and/or anxious
- Over the past few years, we hired several new staff to have the capacity to address the challenges listed above.

HOW CAN I HELP?

JOIN A CAMPAIGN TEAM!



The 2024 Annual Campaign is the month of October. We will launch the Campaign with a Day of Giving on October 1.



We make it easy! Haven House puts you on a team with 3-4 other individuals (or you can create your own team). We create an individual page for you and give you all the sample email/text/social media templates you need to spread the word.



Each team has a specific goal, such as raising money to offset food for our Wrenn House shelter for 6 months.



You make a donation that is meaningful to you (monthly or one-time) **and share your page with at least 4-5 people directly** to ask for their support. No minimum fundraising requirement.

Help us meet the match! We have a \$50K matching gift for any new donations or donors who double their gifts from a previous year.



Ready to **join your community** in making a difference?

Contact Shannon at swalters@havenhousenc.org or 919.817.9643



Haven House
Services

STRONG YOUTH. BRIGHT FUTURES.

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