

2027 SPONSORSHIP OPPORTUNITIES



Haven House
Services

STRONG YOUTH. BRIGHT FUTURES.

For many of the young people we serve, one moment can change the direction of their lives. They are facing homelessness, a mental health crisis, or trouble at home or school, and their resilience is remarkable, but resilience alone is rarely enough. As a Haven House Sponsor, you fund the shelter, counseling, life skills, and support that move youth from crisis to stability. Join us in the moment that matters.

CEO, HAVEN HOUSE SERVICES



havenhousenc.org/sponsor

WHO WE ARE

Founded in 1973, Haven House is the place where youth who need help can find it. Many of the youth we serve are experiencing homelessness and/or a crisis at home or school. Some have a history of trauma, abuse, or neglect. Others have made mistakes and are involved in, or at high risk of involvement in, the juvenile justice system.

OUR MISSION

To help youth be safe,
supported, and successful

WE BELIEVE

All youth deserve
opportunities to succeed

OUR THREE AREAS OF FOCUS



HOMELESSNESS

Shelter, housing, and
basic needs assistance
for youth ages 10-24



MENTAL HEALTH

Individual and
family counseling



DIVERSION

School and community-based
programs helping youth avoid
court involvement



We are the designated community agency to coordinate intake and care for youth ages 24 and under who are experiencing homelessness.

MEET TY

At 17, Ty had nowhere safe to go. After his father died, things at home fell apart and he ran away, sleeping outside for several days before he was connected by a teacher to Wrenn House. Over several weeks, our staff and clinical coordinator worked alongside him, helping him process his grief, rebuild communication with his family, and build a plan for what came next. He arrived with nowhere to turn and left with a way forward. For Ty, his stay at Wrenn House was a moment that mattered.

**Name and image changed to protect youth's privacy*



2027 SPONSORSHIP OPPORTUNITIES

ENGAGE IN OUR MISSION YEAR-ROUND

Your sponsorship makes an immediate difference. It helps provide critical resources, such as basic needs items, counseling, shelter, and outreach, to the youth and families we serve. Your contribution will be celebrated alongside other generous supporters in the community who are showing up for young people in the moment that matters.

THE MOMENT THAT MATTERS

March 21, 2027 – Westin Raleigh Durham Brier Creek

Join us for our signature spring gala honoring key supporters, sharing our impact, and unveiling our vision for addressing youth homelessness



MISSION SUPPORT

Year-long options

Directly support Haven House's Essentials Pantry, Resource Closet, or dental, health, & vision clinics



LAW FIRM CHALLENGE

Fall 2026

Sponsor our annual fall Law Firm Challenge, where area law firms work together to raise funding for our mental health, diversion, and homeless services programs



12 ROUNDS CHALLENGE

Spring 2027

Be featured as a matching gift supporter for our spring executive challenge, benefitting our after-school, fitness-based intervention program



THE MOMENT THAT MATTERS

MARCH 21, 2027

WESTIN RALEIGH DURHAM BRIER CREEK

For a young person in crisis, the difference between a hard season and a lasting setback often comes down to whether someone steps in at the right time. For many of the young people Haven House serves, there is a critical moment, a turning point where support can change everything. Your sponsorship helps us show up at that moment and stay for as long as it takes.

Join Haven House supporters, volunteers, and staff for an evening of appetizers, dinner, and drinks as we honor key supporters, share our impact, and unveil our vision for addressing youth homelessness in our community.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

two available

- Featured logo on event invitation and signage
- 2 VIP tables (up to 16 guests) with table signage
- Featured logo on front of event program
- Profile in dinner program & on event website
- 24"x36" sign at event featuring logo
- Full page ad in program
- Verbal recognition at dinner

MISSION SPONSOR

\$10,000

- Logo on event invitation, signage, & menus
- 1 VIP table (up to 8 guests) with table signage
- Logo on front of program
- 24"x36" sign at event featuring logo
- Full page ad in program
- Verbal recognition at dinner

DINNER SPONSOR

\$7,500

- 1 VIP table (up to 8 guests) with table signage
- 1/2 page ad in program
- Logo included on 24"x36" 'Dinner Sponsor' sign at event
- Verbal recognition at dinner

COCKTAIL SPONSOR

\$5,000

- 1 table (up to 8 guests) with table signage
- 1/4 page ad in program
- "Cocktail hour presented by" signage at event

PROGRAM SPONSOR

\$2,500

- 4 tickets (half table) with table signage
- Individual names/company logo listed in program

MISSION SUPPORT SPONSORSHIP

More than 90% of youth served by Haven House live in poverty or low-income households. The Mission Support resources we provide, food and household essentials, clothing and personal care, and access to health, vision, and dental care, meet critical needs that help youth and families focus on stability and growth. Your sponsorship sustains these vital supports, ensuring that every young person we serve has the basic resources they need to thrive.

SPONSOR BENEFITS

MISSION CHAMPION \$10,000 to \$30,000

- Year-long sponsorship of any or all of the three opportunities listed below (\$10,000 for each sponsorship)
- Signage on the pantry or clothing closet or logo in promotion for clinics
- Invitation and Recognition at a Quarterly Impact Lunch
- Recognition in e-newsletter, website, and social media
- Customized group volunteer outing

MISSION PARTNER \$5,000

- 6-month sponsorship of any of the available opportunities listed below
- Signage on the pantry or clothing closet or logo in promotion for clinics
- Recognition in e-newsletter, website, and social media

MISSION ADVOCATE \$1,500

- 1-month sponsorship of the pantry or resource closet
- Signage on the pantry or clothing closet
- Recognition on website and social media

MISSION SUPPORT OPPORTUNITIES

➤ ESSENTIALS PANTRY

Last year the Essentials Pantry allowed Haven House staff to distribute nearly 1,900 bags of essential items such as food, personal care products, and household goods to youth in our programs and their families.



➤ WRENN HOUSE CLOTHING & RESOURCE CLOSET

Many youth arriving at Wrenn House come with very few, if any, possessions. The Wrenn House Resource closet allows youth to select clothing, shoes, and personal care items for use during their stay and beyond.



➤ HEALTH, DENTAL & VISION CLINICS

In conjunction with community partners, Haven House offers several free clinics each year. Dental clinics provide exams and basic repair work. Vision clinics allow youth and siblings to have an eye exam and, if needed, a free pair of eyeglasses. Health clinics give youth and families an opportunity to get a physical and basic immunizations, regardless of insurance status.



LAW FIRM CHALLENGE SPONSORSHIP

The Law Firm Challenge is a week-long campaign each fall that unites leading Raleigh-area law firms to help young people in crisis find safety, stability, and support.

Each participating firm will be given its own fundraising page, and attorneys and staff give to their firm's page and compete, in good fun, to raise critical funds for Haven House. This year's goal is at least \$100,000 for our homeless, mental health, and diversion programs serving youth and families in Wake County.

Sponsorship puts your name in front of some of the region's top firms while making a real difference for local young people. Sponsor gifts form a matching pool that boosts every dollar raised throughout the challenge.

To ensure fairness among participating firms, law firms may participate in the challenge as a firm team but are not eligible to be sponsors. Firms are welcome to make a firm contribution to their own team. Sponsors must be approved by representatives of the law firms participating in the challenge.



SPONSOR BENEFITS

PRESENTING SPONSOR

One Available

\$10,000

- Showcased as "presented by" sponsor in all challenge marketing, including website, challenge messaging to law firms, press release, and social media. Feature in post-challenge e-newsletter.
- Industry exclusivity if committed to before any other sponsor in your industry
- Logo and name used to promote your matching gift during challenge
- Custom thank you video shared on social media
- Invitation and recognition at the post-challenge thank-you event
- Check presentation opportunity
- Customized team-building, volunteer activity at Haven House youth shelter or main office

PRIOR LAW FIRM CHALLENGE PARTICIPANTS INCLUDE:

**BAKER
DONELSON**

**WOMBLE
BOND
DICKINSON**

**p.s.
Poyner Spruill^{LLP}**
ATTORNEYS AT LAW

WARD AND SMITH, P.A.
ATTORNEYS AT LAW

**WILLIAMS
MULLEN**
finding yes®

**SMITH
ANDERSON**

ELLIS | WINTERS

Parker Poe
Attorneys & Counselors at Law

**Fox
Rothschild**

**THARRINGTON
SMITH LLP**
ATTORNEYS AT LAW

IMPACT SPONSOR

Two Available

\$5,000

- Logo on the Law Firm Challenge website
- Logo and name used to promote your matching gift during the challenge
- Invitation and recognition at the post-challenge thank-you event
- Customized team-building, volunteer activity
- Recognition in e-newsletter and social media

MISSION SPONSOR

Four Available

\$2,500

- Name on the Law Firm Challenge website
- Name used to promote your matching gift during the challenge
- Invitation to post-challenge thank-you event
- Recognition in e-newsletter and social media

12 ROUNDS CHALLENGE SPONSORSHIP

The 12 Rounds Executive Challenge is a four-day fundraising campaign supporting Haven House's Second Round program. Second Round is a free after-school boxing and fitness-based intervention program for youth ages 12 to 21. Youth build strength in four key areas: wellness, learning, leadership, and community. The program operates year-round, at no cost to families, with staff supporting youth as they set and work toward personal goals.



In spring 2027, 24 local executives will come together to try to raise more than \$132,000 to provide 6 months of operating support for the Second Round program.

Your sponsorship support will be used as a matching gift for the challenge, motivating more people to give while highlighting your organization as a champion for youth in our community.



Abha Bowers, Nicole Kalafut & Sheri Hagerty –
12 Rounds Challenge founding members

SPONSOR BENEFITS

TITLE SPONSOR

One Available

\$10,000

- Showcased as “presented by” sponsor in all challenge marketing, including website, executive materials, press release, and post-challenge thank-you ad in the *Triangle Business Journal*
- Logo and name used to promote your matching gift during challenge
- Invitation to and recognition at a networking event with the executives
- Industry exclusivity
- Custom thank you video from program staff shared on social media
- Private tour of the Second Round gym (up to 8 people)
- Opportunity to host a team-building, volunteer activity at the gym
- 12 Rounds branded thank you gift with your logo



@havenhousenc.org

CORNER SPONSOR

Four Available

\$5,000

- Logo on 12 Rounds Executive Challenge website: 12rounds.org
- Logo and name used to promote your matching gift during challenge
- Invitation to networking event with the executives
- Recognition as a Corner Sponsor in post-challenge executive thank-you ad in *Triangle Business Journal*
- Recognition in e-newsletter and social media

THE DIFFERENCE YOU HELP MAKE

YOUR SUPPORT HELPS YOUNG PEOPLE FIND A PATH TO STABILITY & SUCCESS



\$25,000

Move-in expenses for 20 young adults, and their young children if applicable, as they leave homelessness for stable housing through our Transition in Place rapid rehousing program



\$10,000

40 nights of emergency shelter at Wrenn House, including counseling and support, for youth ages 10-17 who are experiencing homelessness and/or in crisis



\$7,500

A year of coaching, case management, and supplies for 8 youth through our Second Round program



\$5,000

50 hours of therapy or counseling for youth struggling with mental health issues



\$2,500

5 months of outreach services and basic needs assistance for 16-24 year olds experiencing homelessness



\$1,500

Supports 200 monthly Essentials Pantry visits for youth and families in our programs



919.833.3312
1008 Bullard Court
Raleigh, NC 27615

To see how you can support Haven House, visit havenhousenc.org or call 919.833.3312

havenhouseservices havenhousenc Haven House Services

Board Members

Pete Alberse
Adam Boger
Michael Bollini

Abha Bowers
Barry Cooper
Russell Carter

Julia Davis
Lennie Friedman
Hugh Harris

Caroline Ives
Kim Keith
Nina Long

Lanier McRee
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Tax ID: 56-1073632 NC Charitable Solicitation License:SL000906

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State.

I/WE WOULD LIKE TO SPONSOR THE FOLLOWING:

(CHECK ALL THAT APPLY)

THE MOMENT THAT MATTERS GALA EVENT

- | | | | | |
|--|---|---|---|--|
| ☐ PRESENTING SPONSOR
\$25,000 | ☐ MISSION MAKER SPONSOR
\$10,000 | ☐ DINNER SPONSOR
\$7,500 | ☐ COCKTAIL SPONSOR
\$5,000 | ☐ PROGRAM SPONSOR
\$2,500 |
|--|---|---|---|--|

MISSION SUPPORT

- | | | | |
|---|--|---|---|
| ☐ MISSION CHAMPION
\$10,000-\$30,000 | ☐ MISSION PARTNER
\$5,000 | ☐ MISSION ADVOCATE
\$1,500 | ☐ Essentials Pantry
☐ Wrenn House Resource Closet
☐ Health, Dental & Vision Clinics |
|---|--|---|---|

LAW FIRM CHALLENGE

- | | | |
|--|---|--|
| ☐ PRESENTING SPONSOR
\$10,000 | ☐ IMPACT SPONSOR
\$5,000 | ☐ MISSION SPONSOR
\$2,500 |
|--|---|--|

12 ROUNDS CHALLENGE

- | | |
|---|---|
| ☐ TITLE SPONSOR
\$10,000 | ☐ CORNER SPONSOR
\$5,000 |
|---|---|

TOTAL SPONSORSHIP PLEDGE:

\$

CONTACT INFORMATION

Name: _____

Company: _____

Email: _____

Phone: _____

I, the undersigned, am an authorized representative of the above-named company and give Haven House Services permission to use the company name I print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.

Signature: _____

Date: _____

Print Name: _____

PAYMENT DETAILS

- ☐ I have submitted payment online for my sponsorship



- ☐ Check is enclosed in the amount of: \$ _____
(Please make checks payable to Haven House Services)

- ☐ Please invoice me on: _____ (date)

- ☐ You may expect payment on: _____ (date)

Questions: Contact Shannon Walters,
Chief Development Officer, at
swalters@havenhousenc.org